

# International Market Day!

Dear Parent(s),

On **Wednesday, April 1st**, your child will participate in a **Unit of Inquiry Project** called **International Market Day**. It is a wonderful in-school opportunity for second graders only to experience being producers and consumers in a market setting; learn the differences between goods and services; and gain social experience by interacting with others in a safe, respectful, and responsible manner.

Students may spend their time acting as consumers by spending the "Market Day Money" they have earned. They will also open a market booth in order to earn more money. Students can sell goods or services. Items such as handmade crafts are commonly sold at Market Day. They may also set up a carnival game or a service such as face painting. The ideas are endless!

The students are expected to be able to make and provide the business goods or services themselves, along with a business sign(tri-fold)/poster (done in class), with as little help as possible from you. Please understand that we do not expect or want you to put a lot of money into this project. Help advise your child in making things that are cost effective. If you have any questions, please do not hesitate to ask.

Please discuss Market Day with your child and generate some ideas for booths. Please have your child fill out the form below and return to school by Wednesday March 11th , 2020.

## **Requirements:**

1. Student must choose a booth idea (see suggestions)
2. Student must bring blank poster or tri-fold as well as any decorating material by Wednesday March 11th , 2020
3. Student may charge a maximum of 4 wolf dollars for their items/services. Please discuss the goods or services being sold to assist your child in determining a fair price.

Please send your child to school with all items needed for a booth on Market Day. (Please do not send it in earlier for storage reasons). Thank you for your understanding, as this is an important project that provides students an opportunity to gain independence and to use their problem solving skills.

This event will be a student only event.

## **Requirements & Due Dates:**

Planning sheet (due 3/11/2020)

Blank Poster/Trifold: (due 3/11/2020)

Items for sale (due 3/30/2020)

Please do not bring the items to sell before March 30th, 2020

## Market Day Ideas:

**Auction:** Students may bring in items of their choosing to sell to the highest bidder.

**Art:** Students can set up an art booth with card/craft making, origami, watercolors, book marks, jewelry etc.

**Services:** Students may provide services such as manicures, face painting, or caricatures.

**Estimation Jar:** Students can bring in a medium-sized clear plastic container or jar (no glass) filled with non-edible items. Students will guess how many items are in the jar and the closest guess wins the jar as well as its contents.

**Games:** Students may bring games and charge admission to play. They may also set up activities such as bowling, hitting a target, or hand held games. Hint: Choose games that do not take too long to play or your child will not be able to see many customers.

**Raffle:** Students can sell raffle tickets and place them in a jar with students' names on the back of each one. The students provide a prize for the person whose ticket was drawn at the end of Market Day.

**Items Not Allowed:** Foods, drinks, animals/pets, nail polish, and toy weapons.

Other ideas are welcome and we encourage everyone to be original.

## Good Luck *and* Have Fun!!

# International Market Day Business Plan - due 3/11/2020

Child's Name: \_\_\_\_\_

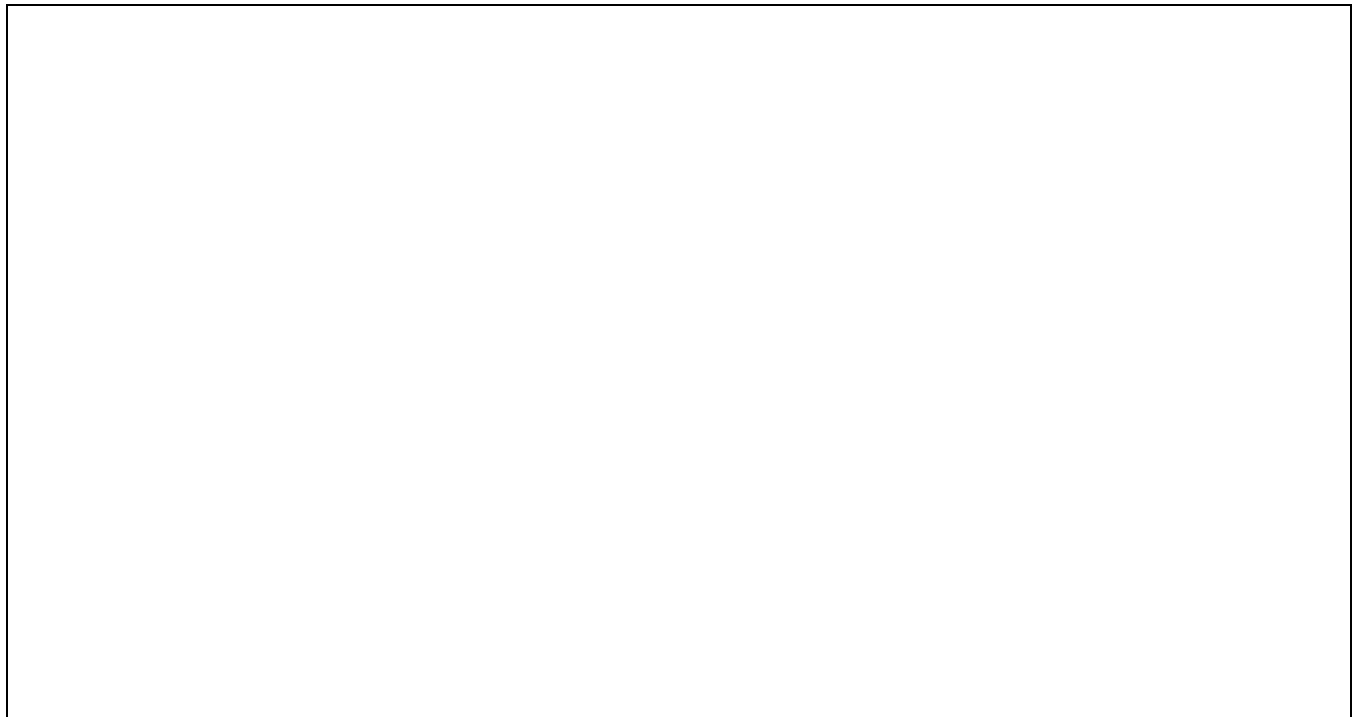
Name of Business: \_\_\_\_\_

What type of business are you providing? (circle one) GOOD or SERVICE

What are you selling? \_\_\_\_\_

What is the price for the good or service that you are providing? \_\_\_\_\_

Please complete a small sketch what your poster will look like:



Actual business poster/sign and items need to be at school on 3/11/2020.

Parent's signature: \_\_\_\_\_

Date: \_\_\_\_\_

Teacher Approval of business plan: \_\_\_\_\_